The business environment is rapidly changing and new technologies are accelerating opportunities to compete in a world of unprecedented challenge.

Systematic strategy execution and innovation implementation is vital to benefit from the opportunities of a digital world.

Understanding the process of process management will empower you with immediate pragmatic value to deliver on your strategic objectives at pace and with certainty.

This eLearning course will take you on a journey into value-driven Business Process Management a key enabler to achieving organizational strategic goals.

Why choose eLearning?

eLearning (also referred to as on-demand or on-line learning) is more popular today than ever before. At BPM-D we strive to take every measure when it comes to addressing the requirements of our clients. Therefore, we are taking our most popular face-to-face training sessions and offering them as an eLearning option.

The eLearning option of our training features the same amount of training, experts, and learning objectives as our seminars; however, in a convenient on-demand, on-line format. The education course is broken into modules containing 3–5 minute segments for a micro-training delivery. This enables participants to attain the much needed information at their own pace and in their own preferred environment.

Audience: Any BPM executives, managers or decision makers such as: CxOs, BPM Architects, BPM Change Leaders, Process Specialists, Process Owners, Innovation Leaders, BPM Managers, Project Managers, Business Analysis, Business Transformation Leaders, etc.

Register online today

Prerequisites: None

When: eLearning is available once registration is complete

Duration of course: approximately 4 hours (participants set the pace)

Duration of accessibility: course is available for 90 days from registration date

Cost: £325.0 (excl. VAT) / $425.00 USD/ €385

Where: eLearning is online learning – register below.

To register your place please visit our website: https://bpm-d-academy.learnworlds.com
Course outline

This eLearning course is designed for leaders seeking to implement and drive successful strategy execution into the next decade. You will discover what the building blocks are for developing a successful BPM strategy.

Rather than another traditional initiative, you will learn how BPM targets true value, sustains improvements, and develops transparency.

DEFINITION AND VALUE OF THE BPM-DISCIPLINE

- Transparency, Agility, Innovation and more – Values BPM delivers
- Process management as value-switch for digitalization
- Defining process management: Strategy execution at pace with certainty
- Accelerators for a successful process management discipline

BPM STRATEGY – TARGETING VALUE

- Identifying high impact low maturity processes as improvement targets
- Identifying the current process management maturity level
- Develop a process agenda achieving fast business results and lasting capabilities

BPM GOVERNANCE AND ORGANIZATION – THE AGILITY NETWORK

- Integrating process and data governance
- BPM Core Organization – Center of Excellence to orchestrate the value network
- BPM Extended Organizations – Providing governance enterprise-wide
- The Chief Process Officer and more emerging roles

BPM ENTERPRISE ARCHITECTURE AND REPOSITORY – CREATING TRANSPARENCY

- What is enterprise architecture and why do you need it?
- How does it fit into the overall BPM-Discipline?
- Value-driven Approach to Enterprise Architecture

DIGITALIZATION AND ‘PROCESS’: FOCUSED INNOVATION – BPM AS ‘VALUE SWITCH’

- Enabling value through digitalization
- Traditional process automation
- Next generation process automation
- Digital tools to support BPM

IMPROVEMENT APPROACHES – PRAGMATIC, FAST AND EFFECTIVE

- Process-led improvement and transformation approach
- Rapid and focused process improvement
- Standardization and Harmonization
- Customer journey planning and innovation
- Value-driven digitalization
- The digital world – requiring more than Lean and Six Sigma

GETTING STARTED – FAST RESULTS AND LASTING CAPABILITIES

- Identify where you are on the process journey
- Develop a pragmatic roadmap for the way forward