Executive Workshop

The Business Process Management - Discipline
Enabling the Next Generation Enterprise

Regular scheduled sessions in Philadelphia and London

Introduction:

We live in a fast moving business environment. The ability to transfer new ideas into execution fast and reliably will continue to be the prerequisite to business differentiation for the next decade. It is all about systematic Strategy Execution while benefiting from the opportunities of a Digital World.

The course provides an introduction to the management discipline of Business Process Management (BPM-Discipline) as a key enabler of a next generation business.

It introduces value and key aspects of the BPM-Discipline.

Designed For:

Our Executive Introductory Workshop is designed for senior executives seeking new ideas who would like to discover more about the Business Process Management - Discipline (BPM-D) and how it enables successful strategy execution in our digital world.

 Speakers:

The workshop will be hosted by the creators of the BPM-Discipline:

Peter Franz

Peter Franz has been working at the forefront of Business Process Management (BPM) for many years as part of a 30 year career with Accenture, the majority of which time was spent in senior leadership positions. He has a deep understanding of the application of Business Process Management Discipline to drive real business results.

His career includes education and experience in the use of Information Technology and thus he understands the Business / IT interaction from both sides and can help bridge this divide. He is passionate about BPM and its application to real business problems.

Dr Mathias Kirchmer

Dr. Kirchmer is an innovative executive and thought leader in the ever-evolving world of BPM. He has combined years of broad practical business experience around the globe with his extensive academic research. This has led to pioneering process management approaches.

Dr. Kirchmer has been Accenture’s Managing Director & Global Lead for BPM. Before that he had several leadership positions at IDS Scheer, including CEO of the Americas and Japan.

Dr. Kirchmer is affiliated faculty member at the University of Pennsylvania and teaches at several other universities. He published 6 books and 110+ articles and papers.

Topics: (see details overleaf)

- Next Generation Enterprise
- Definition and value of BPM-D
- BPM Strategy – Targeting Value
- BPM Process Framework
- BPM Organisation
- BPM & Digitalisation
- BPM Initiatives in Practise
- Getting Started

Book your place

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Timing: 11 am to 5pm

Cost: £440.00 / $790.00 (excl.VAT)

Includes Refreshments, Lunch, Workshop Material, and a copy of the Book "Value-Driven BPM" and "High Performance through Process Excellence"

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To Book: Register at www.bpm-d.com/executive-intro-register

www.bpm-d.com
Workshop Outline

**Definition and Value of the BPM Discipline**
- Digitalization and other requirements of “The next generation enterprise”
- BPM-D™ the (patent pending) framework for the BPM discipline
- The BPM-D™ Value Framework and its importance for the next generation enterprise
- The process of process management (PoPM)
- BPM Business case approach

**Strategy Execution**

- **Focus – Improve - Sustain**

**BPM Strategy – targeting value**
- Business strategy execution – using BPM as a driver
- Focus on high impact low maturity processes
- Develop the right BPM maturity level
- Process agenda for fast results and lasting capabilities

**BPM Organisation – the agility network**
- Process and Data Governance
- BPM CoE – the core organisation
- Extended BPM governance organisation
- The Chief Process Officer and other emerging BPM roles

**BPM & Digitalisation – mature enablers**
- Digitalisation enabled by BPM
- The changing role of traditional process execution systems such as ERPs
- The next generation process execution – SOA and more
- Core BPM software tools – supporting the process of process management
- The importance of “social” for BPM

**BPM Initiatives in Practise– pragmatic, fast, effective**
- Comprehensive BPM-D Improvement Approach
- Traditional approaches like Six Sigma are not sufficient
- Fast results through process prioritisation and weak-point analysis
- New ways of driving standardisation
- Targeted automation with the right degree of flexibility

**Getting Started – fast results & lasting capabilities**
- Green field initiatives are rare
- Finding the pragmatic journey – don’t boil the ocean

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**Your Questions Answered:**

- **How do we succeed in the next decade?**
- **What are the building blocks for developing a BPM capability?**
- **Isn’t BPM just another initiative? How do I sell it to the board?**
- **Who is responsible for BPM - IT, Business or someone new?**
- **What are all these new tools used for – how do they fit in?**
- **We have tons of process models – how can they make any difference?**
- **We have a CI program but it isn’t adding value- how can BPM help?**
- **There is so much here - How do we get started?**

www.bpm-d.com