

PRESS INFORMATION

BPM-D CORPORATE SOCIAL RESPONSIBILITY INITIATIVE SUPPORTS JAZZ PROJECT - PRODUCTION AND RELEASE OF “R.S.V.P” CD FROM GUNNAR MOSSBLAD

Philadelphia, USA / London UK, October 2015. BPM-D™ supported the production and release of Gunnar Mossblad’s new Jazz CD “R.S.V.P”. The CD consists of 11 tracks, all originals, including two songs written for the co-founders of BPM-D: “Calypso for Mathias” and “Sail on Peter”. Mossblad is a world renowned saxophone player and composer, living in West Chester, PA. He is the musical Director of the famous Dave Liebman Big Band. “Jazz is perhaps the most American art form – well appreciated all over the world. However, many Jazz musicians still have to struggle to get support and funding for their projects. BPM-D wants to help here”, stated Dr. Mathias Kirchmer, Co-Founder of BPM-D. “It has been great working with BPM-D. I am already looking forward to the next project”, added Gunnar Mossblad. “Supporting Jazz around the world is an important component of our Corporate Social Responsibility initiative”, said Peter Franz, Co-Founder of BPM-D.

BPM-D and its founders have a long history of supporting and launching initiatives related to Jazz. They offer, for example, process management training sessions including the performance of Jazz bands so that the audience understands some of the dynamics of our current business environment. “Business Engineers can learn a lot from Jazz Musicians”, said Dr. Mathias Kirchmer and added “we love demonstrating that in our Business and Jazz sessions”.

The new CD “R.S.V.P” is available at <http://www.summitrecords.com/release/r-s-v-p-gunnar-mossblad-crosscurrents/> , more information about BPM-D can be found at www.bpm-d.com .

About BPM-D

BPM-D™ partners with its clients to achieve productivity and performance through cross-functional business and information technology initiatives. It is the company to set up and apply a business process management discipline that provides significant value through systematic strategy execution in a digital world. The business was established based on the years of experience of its co-founders in delivering components of this vision:



Enabling the Next Generation Enterprise

strategy; governance; process improvement; modeling & repositories; and change enablement to organizations, both large and small.

All BPM-D offerings are based on the patent pending BPM-D Framework, that provides a comprehensive vision of the components of this important discipline in an organization. The offerings support a focused and dynamic approach to process management and improvement. This is pragmatic and outcome-based, linking to business strategy and working to translate this into execution, faster and more reliably.

BPM-D also supports organizations to select and manage other consulting partners, especially for larger process-led transformations. We help define and balance the roles of the internal BPM-Discipline and the externally acquired services to ensure that programs deliver immediate improvement and a sustainable ability to realize the value form change.

For small and medium sized software and consulting companies we leverage our years of industry experience to assist in defining and executing growth and internationalization plans. We provide support in all areas of the BPM-Discipline™ critical to the success of our clients.

Contact

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